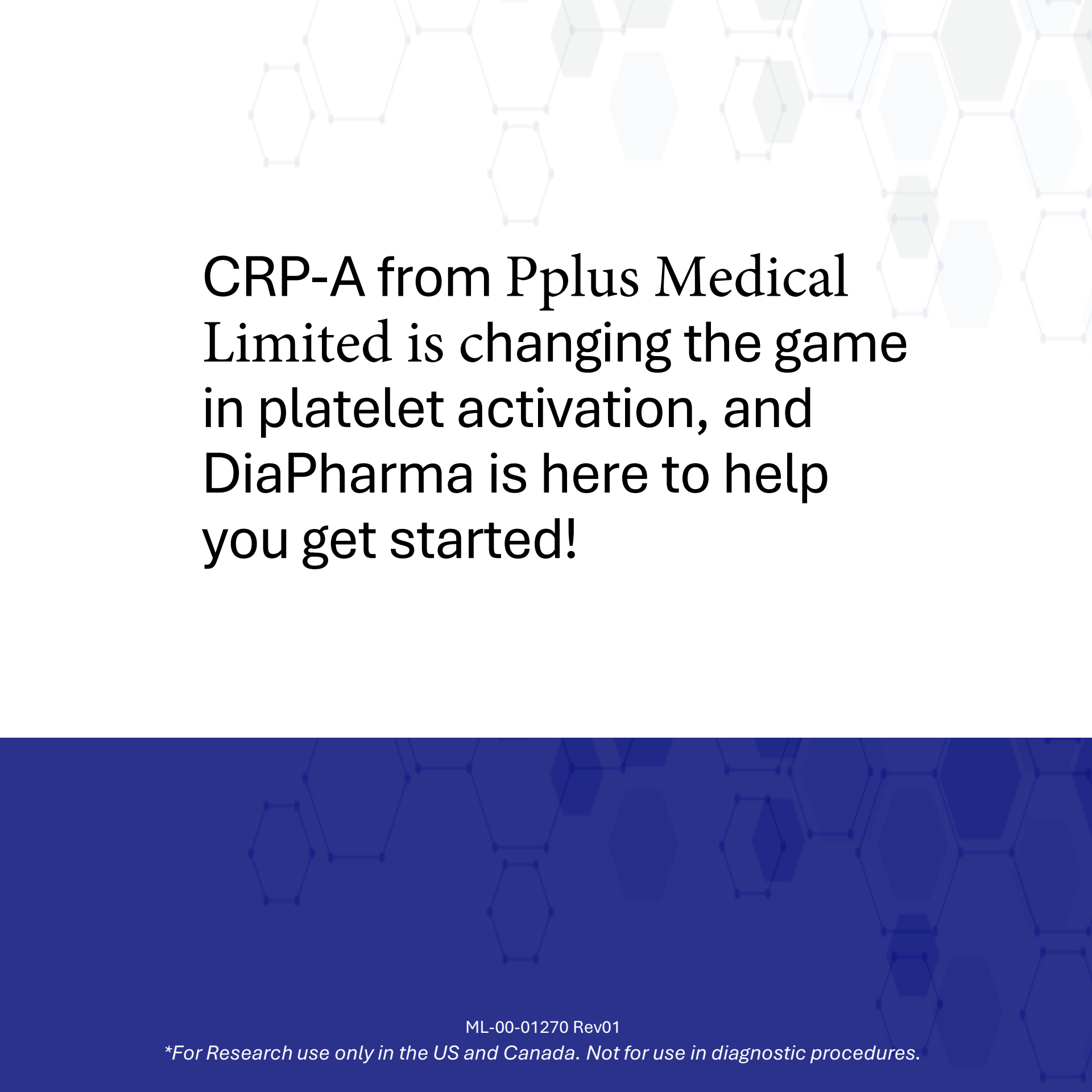




CRP-A from Pplus Medical  
Limited is changing the game  
in platelet activation, and  
DiaPharma is here to help  
you get started!



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# From Internal Challenge to Global Research Tool:

## *The Story Behind CRP-A\**



*Sometimes innovation doesn't start with a grand vision.  
Sometimes it's born out of frustration.*

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**The team at Pplus Medical had a need: a highly potent platelet activator that was not human or animal derived and that delivered exceptional consistency run after run.**

***But the collagen related peptides on the market fell short. They were inconsistent from batch to batch, had stability issues that disrupted experiments, and needed frequent vortexing.***





**For research at this level, those weren't  
minor annoyances.**

***They were dealbreakers..***



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**So the team at Pplus did what the best innovators do.**

***They built what didn't exist yet.***

**And that result was CRP-A\*: a next generation, GPVI-specific collagen related peptide engineered for reliability, potency, and stability.**



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**What started as an internal fix quickly  
resonated with platelet biology labs,  
assay developers, and research teams  
around the world.**

***Today, CRP-A\* is trusted by thousands of  
researchers globally.***



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**DiaPharma is proud to be a distributor  
of CRP-A\* in the US and Canada.**

***If inconsistent platelet activation has  
been a pain point in your workflow, we  
would love to talk!***

**Connect with us at [www.diapharma.com](http://www.diapharma.com)  
or email [info@diapharma.com](mailto:info@diapharma.com)**



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## CRP-A Peptide<sup>\*</sup>

### The New Standard for Consistent Research-Grade Platelet Activation

Our Collagen-Related Peptide (CRP-A) solves the reagent variability problem at its source. As a fully synthetic, high-purity peptide, CRP-A eliminates the inherent variability of biological activators, providing a stable, scalable, and scientifically rigorous standard to rely upon for laboratories worldwide.

- ✓ Guaranteed batch-to-batch purity of over 99%.
- ✓ High potency and validated performance using light transmission aggregometry and flow cytometry.
- ✓ Proven stability for long-term lyophilised storage and short-term reconstituted solution.
- ✓ Flexible and convenient for lab use—available in small quantities.
- ✓ Proven full activity across three different solvents.



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